

# PINARD

B E A U T Y P A C K

Through our activity as a craftman blower for cosmetics, we have been committed for many years to the cleanliness of our production sites and the preservation of their environment.

As a responsible company, we are also aware of the need to protect our planet for future generation. This is why we have chosen to participate in Operation Clean Sweep, a global initiative that aims to prevent pollution of the environment, and in particular the oceans, by industrial plastic pellets.



Once in the natural environment, these granules, also called « mermaid's tears » are difficult to recover, cleaning them can be very complex, if not impossible. This pollution affects marine mammals, birds, sea turtles, fish and invertebrates, which accidentally ingest the plastics.



Operation Clean Sweep is a program that encourages companies in the plastics industry to adopt good practices to avoid the loss of plastic pellets, during their manufacture, transport or use.

By signing up for Operation Clean Sweep, we have committed to implementing even more rigorous specific measures to minimize pellet loss in our supply, storage and production process.

This not only includes actions such as the training of our employees or the implementation of cleaning and maintenance protocols to prevent pellet leaks, but also the awareness of our business partners.

Signatory since January 2023